

SPECIALITY PRODUCT (Organic)

BHOOMITRA A Product of Swachh Bharat Mission



Bhoomitra is fully decomposed nutrient-rich organic manure obtained from aerobic digestion.

Essential Content: City Compost-based organic manure having major, secondary and micronutrients in abundance.

Benefits of Bhoomitra

- Helps surface structure become more stable and less prone to crusting and erosion
- Improves humus content of soil thereby increasing nutrient retention and water holding capacity of soil
- Helps crop health by increasing soil biological activity and diversity
- Helps crops to withstand drought better by higher infiltration and water holding capacity
- Contains nutrients in readily available form for better crop uptake
- Helps in better root development leading to higher nutrient uptake
- Increases the crop yield and quality of produce

Application Details : Crops : All Crops

| Crop | Dosage | Time of application |
|-------------------|-------------------|----------------------------|
| Field crops | 300 kg per acre | Sowing / Transplanting |
| Vegetables | 500 kg per acre | Sowing / Planting |
| Commercial crops | 500 kg per acre | Sowing / Planting |
| Coffee/Tea | 500 kg per acre | Pre-monsoon / Post-monsoon |
| Fruit crops | 5 kg per plant | Pre-monsoon / Post-monsoon |
| Plantations | 3 kg per plant | Pre-monsoon / Post-monsoon |
| Grapes | 5 kg per plant | Pruning |
| Banana | 2 kg per plant | Planting |
| Ornamental plants | 250 gm per pot | Once in 3 months |
| Kitchen garden | 2 kg per sq meter | Sowing / Planting |

The above quantity is minimum. Based on the requirement, the quantity can be increased.

An initiative under Swachh Bharat Mission

- Make in India product
- City waste used to convert nutrient rich organic compost
- City can also be kept clean for achieving clean India
- A small step together towards fulfilment of Swachh Bharat Mission

Packing : 50 kg